Strategy & Action Plan 2024+

Alexander von Humboldt Institute for Internet & Society

Table of contents

 Research agenda 2024+

 Research programmes

 I. The Evolving Digital Society: Concepts, Discourses, Materialities

 II. The Governance of Data-driven Innovation and Cybersecurity: Data, Actors and Infrastructures

 III. Knowledge & Society: Shifts in Knowledge Production, Organisation and Transfer

 Research groups and projects

 Innovation, Entrepreneurship & Society Group

 Al & Society Lab

 Global Constitutionalism and the Internet

 Knowledge communication & transfer activities

 Knowledge Exchange:// Digitalisation

 Internet Policy Review

 Making Sense of the Digital Society

 Fundraising activities

 Planned tasks & output 2024



Research agenda 2024+

The Alexander von Humboldt Institute for Internet and Society (HIIG) aims to broaden and strengthen the theoretical and empirical foundations of internet and society research in order to contribute to a better understanding of the digital society. In the process of digitalisation, societies are undergoing changes. While seeking to identify and assess these societal changes, we take the relationship between innovation and governance as our conceptual frame of reference.

At present, the institute is experiencing highly dynamic exchange with various stakeholders. We expect this to continue to dominate the institute's activities in 2024. While the research projects have evolved, a focus on science communication at an early stage is high priority and evident in all of them. This applies whether we're talking about projects such as Smart City Data Governance, which aims to contribute data-driven solutions for the common good between public authorities, citizens and the private sector, or about Explainable AI, which seeks to strengthen civil societies literacy regarding AI. These projects are all characterised by a strong focus on dialogue. Additionally the increased international networking we have been undertaking since 2023 has greatly enhanced our visibility. In the coming years, our researchers will, in a very real sense, take their findings and experiences around the world. At the same time, we are particularly pleased about the numerous international guests our institute has been welcoming to Berlin.

All these activities have not only contributed to addressing the societal phenomenon of science hostility; they have also supported our overarching effort and commitment to make our work visible and fund the institute for the long term.



Research programmes

I. The Evolving Digital Society: Concepts, Discourses, Materialities

In the research programme The Evolving Digital Society, we will continue to conduct research projects in international and interdisciplinary collaborations with partner institutions in Europe, North America and East Asia. This work is aligned with our established larger research themes of (1) autonomy and technology, (2) cross-cultural perspectives on artificial intelligence (AI) and (3) theoretical understandings of transformative processes in digital societies.

In 2024, we will continue and even intensify our work in theoretical and empirical projects on the larger **research theme of autonomy and technology.** Through a range of different projects (events and publications), we will intensify and further differentiate our research activities in the field of **autonomous (weapons) systems.** In collaboration with our partners (University of Bonn; the larger research network "Meaningful Human Control" 2022–2026, BMBF; University of Paderborn, Federal Agency of Education bpb; Karlsruhe Institute of Technology), we will address phenomena such as **military Al and cybersecurity**, the conditions of **human intervenability** in autonomous (weapon) systems, **imaginations** of autonomy, **military violence and Al** and **interfaces in autonomous systems.** These research activities not only address core issues of our conceptual research and further develop our understanding of Al, human agency and human-machine interactions. Their output will also make relevant and visible contributions to debates on military technologies and current geopolitical developments.

Within the research theme of **cross-cultural perspectives on AI**, the project *Shaping 21st Century AI*. *Controversies and Closure in Media, Policy, and Research* (2021–2024, ORA), conducted with partners in the UK, France and Canada, will conclude in the first half of 2024 with a final conference in Berlin titled "Shifting AI Controversies. Prompts, Provocations & Problematisations for Society-Centred AI". We expect 100 international participants from academia, NGOs, policy and business to discuss our project findings and think about how to focus on the AI controversies that we need for a society-centred AI. We will publish major findings of the project in a special issue of Big Data & Society. We will also continue our work on the **book project** *AI & the Human*, which explores the questions of AI concepts and narratives from different cultures and aims to address the diverse realities of AI and anthropological knowledge.

Building on our long-standing lecture series "Making Sense of the Digital Society", we are taking an important step in 2024 towards our goal of publishing a **book on European theoretical perspectives on digital societies**. A writing workshop in April, co-organised with the bpb, will gather the previous high-profile contributors to the series. We aim to discuss current challenges for democratic societies – against the background of technological change and geopolitical shifts – in order to discuss solutions that consider European values, identities and traditions of thought and place them in a global context. The **lecture series** will continue and widen its focus to include perspectives from Asia (see Making Sense of the Digital Society below). Because of the success of this format, we are continuing our work on the **publication series** *Defining Concepts of the Digital Society* (an *Internet Policy Review* special section, see also the Transfer section below), by adding more texts. This should render the topics and voices more diverse. These will also be reflected in a book (to be published in 2025) that will feature the whole collection of articles, offering diverse and comprehensive viewpoints on digitalisation.

In addition to its core activities, the research programme will continue to contribute to collaborative initiatives across the institute. Taken together, these conceptual and empirical activities will provide rich



material for making sense of key transformations in digital societies.

II. The Governance of Data-driven Innovation and Cybersecurity: Data, Actors and Infrastructures

In our research programme, we explore the potential and risks of data-driven innovation. We combine empirical and constructive approaches with sound theoretical foundations and link generalisations of practical experience with translations of research findings into practice. We explore existing structures, processes and mechanisms and design new ones to help actors ensure that the use of data in our data-rich society is both innovative and sustainable and protects the rights and interests of all stakeholders.

The **Smart City Data Governance** project aims to further deepen research in the area of data-driven public welfare with a focus on the municipal level. It involves developing and testing data governance concepts that will integrate municipal and private sector interests and processes while ensuring the common good and a sustainable transformation of the city. We will follow a two-pronged approach: on the one hand, we will develop concepts inductively based on the use case of a data-driven air quality management solution applied in Berlin (bottom up). On the other hand, we will deductively compare these concepts with governance principles as discussed in academic and expert discourses (top down). This will allow us to formulate data governance guidelines for data-driven public services that can be applied to other municipalities and projects. In 2024, we will follow up on the data governance challenges that we identified in our use case during the project. In this respect, we will integrate normative, organisational and technological aspects as well as the required roles, responsibilities, procedures and decision criteria into the evolving data governance model. In the first step, we will consider these aspects in relation to the technical prototype that has been developed. In the second step, the data governance model emerging through this process will be conveyed in abstract form and generalised to ensure transferability to other municipalities and to other data governance projects.

In our new project **SID** – **Sicher im Datenverkehr** (Safe in Data Traffic), we will empirically investigate the subjective risk perceptions of data subjects regarding personalised advertising and compare them with the risk perceptions of experts on the one hand and scientific risk analyses on the other. We will then seek to generalise our findings for use with all forms of personalised content and develop risk narratives that are risk-appropriate, easy to understand and suitable for everyday use. Later in the project, we will link our research results on the risk models of personalised advertising and on the metrics and methods of testing the effectiveness of how fundamental rights risks are presented with practical tests in a demonstrator in order to develop a catalogue of criteria for compliance assessment programmes. These compliance assessment programmes will serve as a preliminary stage in creating a GDPR certificate, which will allow controllers and processors to prove that they are meeting their information obligations and communicating data subjects' intervention options in a data-protection-compliant and effective manner.

In 2024, the **Digital Urban Center for Aging and Health** (DUCAH), a HIIG spin-off which was founded 12 months ago as cooperation, will continue to work within its transdisciplinary network on the challenges of self-determined ageing, care emergencies, digital health and digital neighbourhood development. HIIG will play a role in the accompanying research, especially regarding digital innovations and the regulation and governance of health data. This includes two research projects funded by the Federal Ministry of Education and Research (BMBF) (started in 2022). In the first, **AI in Nursing: Fall, Delirium**,

Medication (KIP-SDM), we are working on designing and implementing processes to ensure that the future system in nursing practice meets all data protection requirements and protects the fundamental rights and freedoms of the patients. Based on a data protection impact assessment conducted in 2023, we will develop a conformity assessment programme, including a criteria catalogue, protection measures, and methods for verifying that all requirements have been met, and we will evaluate it with experts in this field. In the second project, **Process Development and Support for Al Use in Nursing (ProKIP),** we will focus on the legal-normative requirements that all projects in this BMBF funding line face and how they operationalise these requirements in practice, especially with regard to the governance, handling and use of data, data protection law and the current regulatory efforts of the EU on AI systems; we will also provide theoretical background in this regard. Based on interviews with all partners involved in the projects, we will examine and evaluate their approaches to data governance and use, the challenges they face as well as their planned solutions on the legal, organisational and technical levels.

III. Knowledge & Society: Shifts in Knowledge Production, Organisation and Transfer

In the research programme "Knowledge & Society," we investigate the impact of technology on knowledge production, particularly on the science system, science-society interactions and the higher education landscape. Our research is organised across three pillars with overarching research questions.

- Societal impact on research: How do science and society interact?
- **Innovation in higher education**: How is digital innovation changing the higher education landscape?
- **Infrastructure of knowledge**: How do we ensure the autonomy and diversity of scientific publishing?

In the first pillar, **societal impact on research**, the **CAPAZ project** forms the centrepiece. The CAPAZ project looks at capacities and competencies in dealing with hate speech and hostility towards science and is funded by the Volkswagen Stiftung. This project aims to shed light on science hostility in Germany, a phenomenon that is increasingly visible on digital platforms when researchers go public with their research; this can expose them to hate speech, threats and attacks. In the first year, a representative survey was conducted with the aim of understanding how local researchers experience science hostility in their everyday work, and simultaneously, a help desk, SciComm support, was launched to offer support to researchers experiencing hostility. In the coming year, we will continue to enhance our support structures for researchers with a special focus on developing training materials and guidelines for higher educational institutions to help them protect their academic staff in cases of hostility.

In the **innovation in higher education pillar**, we started a new project in 2023, **ORC** – Organisational Resilience and Creativity: Exploring the Future of Educational Technology. This project is a continuation of the cooperation project OrA (2020–2023) with the FernUniversität in Hagen, CATALPA – Center of Advanced Technology for Assisted Learning and Predictive Analytics. In ORC, we explore how universities are creatively using educational technology (Edtech) to build resilient institutions that are better equipped to withstand future change and crisis. In 2024, after completing a discourse analysis that traces the shifting discourse surrounding EdTech in the post-COVID world, we will conduct in-depth comparative case studies of international universities using EdTech to strengthen the resilience of their institutions. This project is further complemented by research being conducted in collaboration with HU Berlin



(funded by the Commerzbank Stiftung) on the development of digital competencies in teacher education.

The project **REPOD** – Repository for Scientific Policy and Society Advice – operates at the intersection between the pillar **societal impact on research** and **infrastructures of knowledge**. In this project, we are developing a repository for scientific advisory documents. HIIG is conducting the accompanying research on quality expectations and standards that should apply to expertise that is being developed at the science-policy interface. In 2024, the repository will go public, and we plan to finalise and publish our findings, which we have collected in 30 interviews with experts from the field.

In pillar three, **infrastructure of knowledge**, the project **ELADOAH**, Erwerbungslogik als Diamond-Open-Access-Hindernis, addresses one major obstacle to the move towards open access in Germany: public research libraries follow a logic of acquisition that does not allow them to fund diamond open access journals (such as HIIG's Internet Policy Review). Together with the project partner *Verfassungsblog*, ELADOAH will deliver a landscape study on cooperative business models for diamond open access in Germany and a legal expertise on the possibilities of diamond open access funding within the German budget law. This project follows-up on the previous **InnOAccess** and **Scholar-led Plus** projects by further researching and sustaining publication infrastructures that contribute to a fair and open system of scholarly communication.

We will continue to publish our research open access, targeting leading journals in the field of science policy, higher education, educational technology and humanities. In addition, we will continue to involve an array of stakeholders in our research processes – for example, through design thinking and the interactive research model – to understand both real-life challenges and develop practical solutions. *Elephant in the Lab* (est. 2017), our blog journal, continues to debate cutting-edge topics in science and higher education policy; most recently, it has tackled the topic of opening science to the public and the changing roles of academics and science in our digitalised society.



Research groups and projects

Innovation, Entrepreneurship & Society Group

The Innovation, Entrepreneurship & Society (IES) research group will continue to pursue its mission of understanding, informing and co-creating innovation and entrepreneurship in a rapidly changing, globally interconnected digital economy and society. We will examine topics around AI and work; platforms and ecosystems; and collaboration and openness. Building on insights derived from our major projects, we will focus on research output, transfer and impact activities, and strategic funding opportunities, particularly those related to digital organising, sustainability and the future of work. Major projects in 2024 will include:

Al and work: In *ZAUber – Between Autonomy and Surveillance* (Hans Böckler Foundation), we will study how organisations deploy people analytics systems that enable them to undertake automated analysis of personnel data and that promise to optimise decisions about employees. The core question of the project is how – if at all – these systems can be deployed in a way that promotes the interests of employees. In 2023, we conducted a market analysis of developers of people analytics software as well as three case studies of German companies that have implemented such systems. In 2024, we will analyse the data, write an academic article and create a practice-oriented guide for workers' representatives that includes factors that can be assessed in an evaluation of deployment scenarios with regard to employee orientation. Inspired by the completed project *KiWi – Transformation of the Workplace: Al & Knowledge Work*, we will work on a publication that focuses on Al-related negotiations from the perspective of employee representatives. In addition, we are currently in final discussions with BMAS and the Weizenbaum Institute about a follow-up project on generative Al and work. The idea is to explore the adoption of generative AI (e.g. ChatGPT) in several occupations (e.g. human resources and marketing) in order to understand how generative Al can be leveraged to benefit both companies and their employees.

Platforms and ecosystems: In **the INCA–INcrease Corporate Political Responsibility and Accountability of Digital Platforms–**project (EU Horizon 2020), we are working in close cooperation with several European universities (e.g. Bologna, Tilburg, Barcelona, Wroclaw, Tartu) to investigate the impact of digital platforms, primarily GAFAM, on European democracies and institutions. The project aims to find responsible models of platform governance capable of combining technological innovations with the demands of European society, including social inclusion and citizens' participation in decision-making processes. Our first task was to examine the evolution of a platform's organisational form and identify factors that allowed digital platforms to achieve enormous scale and scope. In 2024, we plan to publish several articles from a report that was submitted in 2023 to the European Commission. Another research direction involves defining alternative solutions to the existing platform economy, including viable business models, national platform alternatives and corporate governance structures.

Collaboration and openness: As part of the **Digital Organising Task Force**, we seek to answer the question of how centralisation and decentralisation with digital technologies can allow faster and more collaborative forms of organising work. We explore how organisations simultaneously achieve collective purposeful alignment and distributed action fostered through digital technologies. The examples range from algorithmic management to the distributed organising of social movements like Fridays for Future. We plan to edit a special issue around organising for emerging digital technologies in the journal



Information and Organization. Furthermore, we will explore how trends around technology, socio-cultural developments and sustainability affect the "Future of work" and how it is organised, especially around work structures, practices, and processes such as hybrid or remote work as well as algorithmic and digitally responsible management.

AI & Society Lab

The AI & Society Lab will continue its efforts around AI for the public interest. In the last few years, the Lab has been able to map the field and conduct research that makes a mark and to build a strong network of actors interested in knowledge exchange around public interest AI. One particular success was the AI Explained in Human Terms project, which gave rise to two communicative models directed at citizens. These communication models unpack AI in an understandable and empowering way to increase citizen awareness and AI literacy. The two outputs are first, a card game called "AI Compass", which will serve as an open educational resource, and second, an online experiment that allows users to explore and understand facial recognition, its functions and limitations. With these new educational resources, we want to continue the process of knowledge transfer to civil society with partners such as the Federal Agency for Civic Education, to strengthen civil society's literacy regarding AI.

In the BMBF-funded research group on public interest AI, the three PhD projects are entering the final year. Their main academic publications focus on three areas: the automatisation of standard German in simple language, the participatory governance of data and the role of automatisation for the process of fact checking. However, besides the purely academic outputs, the team is also developing a prototype of a browser plug-in called Simba Text Assistent, which will translate website texts into a simpler version of text for better accessibility, for instance, for language learners. In the field of participatory governance research, we are aiming to develop governance patterns based on case study research and publish them to assist the data governance community building public interest AI. Lastly, for the project on the automatisation of fact checking, we are increasingly collaborating with different fact checking organisations – as well as with journalistic institutions – to create and implement a tool to assist with the detection of claims that merit checking in the vast sea of content on the internet.

Our research has also given birth to another service, namely clinics on the issue of public interest AI, with a particular focus on an inclusive society. We will provide knowledge transfer to project owners in the public interest AI field and simultaneously plan to gather data about the sector to continue our efforts to map the international field of the use of AI for the public interest. Lastly, we have started a pilot of a public interest AI fellowship, matching computer and data science students with NGOs (such as Forensic Architecture, Amnesty International and the Anticorruption Data Lab). We aim to continue this effort to establish an alternative route for students to experience public-interest-focused, as opposed to industry-focused, AI development.

Human in the loop, a new project funded by the Mercator Foundation, focuses on human intervention in automated decision-making, which has been little researched so far. Which preconditions on the part of the technical system, the human decision maker, and both environments must be created to enable meaningful human intervention? And: at what point is the decision free and adequately informed to stand as a meaningful extension of the automated decision? Significant factors may include: The user interface on which the system presents the decision, the timing of when a decision is presented, the



human decision-maker's understanding of the profession, liability issues of the human decision.

This project focuses on the application of automated decision systems. However, there will be regular reference back to the development level. This makes sense because feedback loops often exist in socio-technical systems. Also, the results developed in the project should be technically implementable. This requires a constant eye on the development side.

Global Constitutionalism and the Internet

Having studied in depth how hybrid communication spaces can be legitimated and what roles social media councils and platform user forums can play, in 2024, the Global Constitutionalism and the Internet Group will focus on how the EU's normative package – including new rules on digital services, digital markets, AI, data, and media freedom – will influence the "constitution" of European and global communication processes. Building on studies on increasing platform democracy, on good norm-making in immersive worlds, on countering disinformation on climate and gender issues and in electoral processes, in 2024, we will consider the impact of a normative reframing of the "constitution" of the communication order in times of digitality. Group members will study the impact of the changing normative frameworks on platforms, the markets they create and the AI tools used to structure societal distribution of rights and goods.

Research group members will also participate in a project on AI explainability, which will allow us to answer constitutional questions on the co-development of norms and values in multi-actant-scenarios, with growing challenges in ensuring the alignment of systems with priorities distilled from political processes and not from optimised iterative learning processes. A project on the implementation of the Digital Services Act will focus specifically on the challenges in implementing new transparency and accountability rules for platforms. Research group members will also work on mobility data in automated mobility settings and on using digital tools to increase resilience in post-pandemic societies. A cybersecurity incident dashboard, run by members of the research group, will provide a source of open access information on, and analytics of, cybersecurity incidents, with close cooperation with Europe's Network of Cyber Ambassadors. Research group members will also contribute with their legal (attribution) analysis to further develop the public international law of the internet.



Knowledge communication & transfer activities

In our efforts to promote open knowledge transfer, we recognise the importance of fostering the exchange, analysis, translation and thoughtful consideration of research findings between different stakeholders. Looking ahead to 2024, we are determined to further expand our efforts. Our focus will remain on advancing collaborative dialogue between research, policy, civil society and industry. In this context, we will align our knowledge communication and transfer initiatives with the pressing societal issues and the challenges of digitalisation. By embarking on this strategic direction, we are building a bridge between our fundraising efforts and our mission to gain new funders to support our institute. Detailed information on our planned communication strategies and event formats can be found in the task and output plan.

Knowledge Exchange:// Digitalisation

The Knowledge Exchange:// Digitalisation platform, in short KE:D, is designed as a platform for the dissemination of information on a wide spectrum of digitalisation efforts, both scientific and practical. As a peer-to-peer platform, KE:D plays a pivotal role in connecting numerous HIIG projects, extending support to our partners and enabling them to spread their insights and ideas. Through the Women in Tech project in 2023, the platform became a diverse repository of exemplary cases and established itself as a central hub for global best practices in the field of digitalisation. This development has made it a valuable resource, attractive to both authors and readers. KE:D will continue to lead the way in our dynamic knowledge exchange initiatives in 2024.

Internet Policy Review

Published by HIIG, in collaboration with research institutes in Barcelona, Glasgow, Paris and Tartu, the "journal on internet regulation" is interdisciplinary, peer-reviewed and open access. Building on its 10 years of excellent academic publishing (<u>SRJ O1 2022 - best quartile in the categories Communication;</u> Computer Networks and Communication; Management, Monitoring, Policy and Law), the boutique journal *Internet Policy Review* will pursue its mandate to put leading scholars in dialogue with practitioners, including policymakers.

In 2024, *Internet Policy Review* will be releasing three special issues titled "Locating and Theorising Platform Power", "AI Systems for the Public Interest" and "Alternative Content Regulation on Social Media". In addition, the journal will resume its work on the two established special sections: the *Glossary of Decentralised Technosocial Systems* (released in 2023 as a book with the Institute of Network Cultures, Amsterdam); *Defining Concepts of the Digital Society*, which will conclude in 2024, and take the form of a book to be published with a university press in 2025.

As a diamond open access journal (fully accessible, no article processing charges), in 2024, *Internet Policy Review* will multiply its outreach efforts to draw in initiatives that support open access publications. Benefiting from annual donations by Dutch university libraries, the journal will work to get other European university libraries to join in a sustainable publishing model.



Network of Centers (NoC) | European Hub for Internet & Society

For the NoC, 2024 will start with a steady secretariat with institutional funding and with a new roadmap. As decided during a kick-off conference in Boston in September 2023, we will now host monthly learning calls on pressing issues of the research on internet and society that could benefit from the global perspective of the network's members through a discussion. The NoC will also continue the NoC summer schools with a 2024 edition in New Delhi, which will bring together students from Hamburg, Rio de Janeiro and Delhi for one intense week of activities, lectures and cultural exchange.

Starting in December 2023, the European Hub of the NoC applied for funding through an EU Cost Action focusing on deliberation on artificial intelligence. This will enable the Hub to be visible with its own research results and allow more exchange on a continental level. Regardless of the approval of the Cost Action, the EU hub will make the DSA one of the focus topics of the Hub, which has a high global demand from other continents. With many regulators worldwide picking up the rules and ideas of the DSA, academics are highly interested in learning about the DSA from Europe and analysing it from their own national perspectives.

Making Sense of the Digital Society

Our lecture series "Making Sense of the Digital Society" (in cooperation with the Federal Agency for Civic Education) has been offering high-level interpretations of the evolving digital society from renowned speakers for years. In 2024, we plan to develop this established format further in three main regards:

(1) While previously focusing on mainly European perspectives, the series will widen its scope to include voices from Asian nations. The goal is to explore a variety of perspectives that come from outside of the viewpoints centred in Europe and North America, in particular in light of the changing geopolitical order. (2) Another important project for 2024 is to publish a book based on the lecture series that brings together various aspects of the digital transformation of societies. A major step towards this goal will be taken in April of 2024, when previous speakers will gather for a three-day writing workshop. (3) Previous efforts to offer open educational resources (OERs) will be strengthened with the aim of achieving knowledge transfer into fields such as education, journalism and policy-making. To this end, the existing online compendium will be expanded with the inclusion of additional materials to address a broader range of audiences.

These measures will ensure that the different "Making Sense of the Digital Society" formats will continue to make a relevant contribution to the public debate on key aspects of the digital transformation.



Fundraising activities

In 2024 – as planned – the core funding from the GFI gGmbH will expire. Our paramount objective is to intensify our quest for a foundational patron as well as to save as much as possible from the core budget without jeopardising our primary mission and excellence in research. While financial stability is secured for 2024, sustainable institutional funding will be a necessity from 2025 onwards. In the medium term, we aim to offset additional basic costs through third-party funding. Notably, the Mercator Foundation has already partially supported our project-based rental expenses, and we are seeking to expand this funding approach into the realm of basic financing.

However, acknowledging the insufficiency of this approach for the institute's long-term viability, we are actively pursuing additional funding avenues. In the near future, we plan to initiate collaborations with American and European foundations (e.g. Joachim Herz Foundation, MacArthur Foundation). Therefore, we have crafted an innovative institutional concept that leverages our research and Knowledge & Society program insights. This concept of a science innovation centre aims to explore experimental and practical approaches to enhance German scientific practices and governance sustainably. We firmly believe that HIIG, given its pioneering research, interdisciplinary expertise, knowledge dissemination track record and international recognition, is the ideal host for this experimental "laboratory". This entity aims to catalyse pioneering knowledge approaches in a knowledge-driven society. Currently, we're in discussions with the Herz Foundation regarding potential funding for this initiative.

Nevertheless additional activities have been set in motion, especially the development of two larger funding lines for the Foundation for Internet and Society to attract potential donors concerning public interest AI and the future of work. We are constantly evaluating the target group of potential funders, and we are trying to expand our network of high-level personal contacts by means of networkers, experts, business coaches and consultants, especially with a view to attracting foundations and individual funders. For example, many collaboration and fundraising meetings are scheduled in Singapore and Japan during Jeanette Hofmann's Asia visit in late 2023.

Further activities include the extension of our global learning platform Digital Readiness Centre (DRC), highlighted by the recent launch of the "Knowledge Exchange :// Digitalisation" (KE:D) database. KE:D is a platform for gathering and processing international digitalisation success stories, aiming to curate a repository of project case studies globally and encouraging mutual learning. We anticipate potential interest and funding opportunities involving American and German foundations due to this initiative. We will also continue to discuss further cooperation and funding options with the cooperative Digital Urban Center for Aging & Health (DUCAH). Additionally, we will organise exclusive roundtables on company-specific topics as well as a high-profile panel event in cooperation with the German Centers for Research and Innovation in New York City in spring 2024 (originally 2023) to attract representatives from foundations and civil society. This is to strengthen the transatlantic dialogue on science and democracy but also to learn about the pressing issues of these target groups in order to include them in our fundraising narratives.



Planned tasks & output 2024

(Status October 2023)