## **Public Panel Discussion**

# Workers' Rights and Platforms' Responsibility: Developing Pathways

Towards a Fairer Online Platform Economy in Kenya

November 9<sup>th</sup> 2022

























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## **Alexander von Humboldt Institute for Internet and Society (HIIG)**

**Foundation** of HIIG as the **first German research institute** for internet and society to explore the development of the internet from a societal perspective and to better understand the digitalisation of all spheres of life.

**Today** we are more than **70 people** (and ~300 Alumni), exploring topics such as artificial intelligence, internet governance and platforms, while putting high value on knowledge communication, **science impact** and international networking.

2022

2011





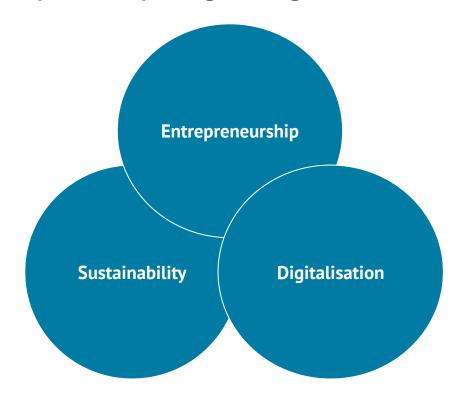
**Foundation Board** 



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## Sustainability, entrepreneurship, and global digital transformation (SET)





### **Approach**

#### **Identification of local needs**

Identification of local needs in collaboration with the Digital Transformation Center in Kenya and regional partners.

# Development of research questions

Co-creative development of research findings in a research sprint of international fellows, taking into consideration the expertise of HIIG and its partners.

#### **Selection of formats**

Selection of suitable formats to address research questions and develop actionable knowledge for local stakeholders.

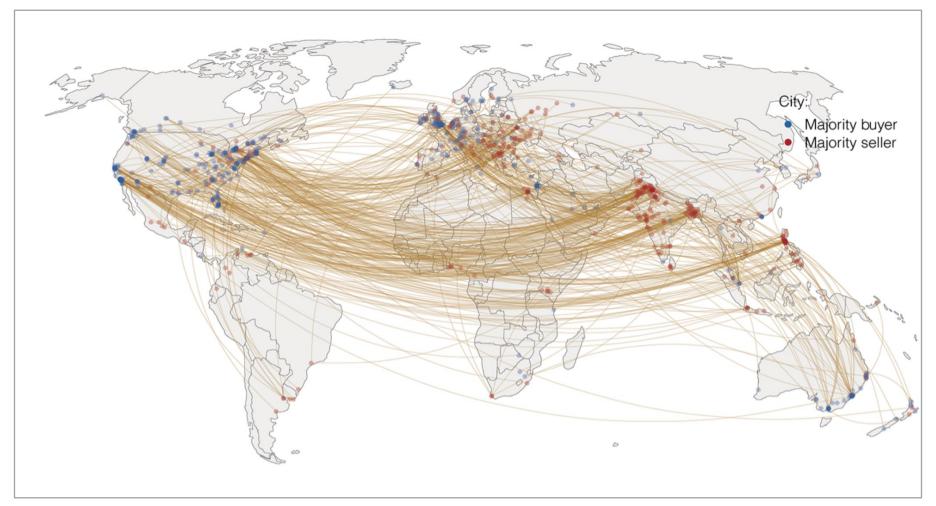
→ Idea: Promote policies towards fairer online gig-work



A Brief Intro to Online Labour Markets

"The new electronic independence re-creates the world in the image of a **global village**".

Marshall McLuhan (The Gutenberg Galaxy: The Making of Typographic Man)



## Moderated by

## **Bonney Tunya** (BBC Africa)















**Prof. Tom Kwanya** 

The Technical University of Kenya



Elisabeth Wanja

ACWICT



Dr. Shikoh Gitau

Chief Executive Officer, Qhala

It is survey time!

bit.ly/giz-survey

