

Workshop on Empirical Approaches to Platform Governance Research

PROGRAMME

June 17, 2020 | 13:00-18:00 CEST

[Zoom details to be circulated a few days in advance]

13:00
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14:00

Opening Roundtable: Meta-Questions for Empirical Platform Governance Research

Discussing questions of funding, independence/reliance on industry, data access, and other issues

Welcome and Introduction

Christian Katzenbach, Humboldt Institute for Internet and Society (HIIG)

Opening Input: Lessons learned from four years of platform governance research

Nicolas Suzor and Rosalie Gillett, Queensland University of Technology

With responses from:

- Kate Klonick, St. John's University
- Jillian York, EFF

Moderator: Robert Gorwa, University of Oxford/HIIG

14:00
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14:50

Methods Breakouts I: Governing Content, Policies and Users

10 minute 'paper' presentations, followed by a group discussion

<p>Platform Policy Analyses: Terms of Service and Community Guidelines</p> <p>Mapping curatorial responses to disinformation online Trisha Meyer, Vrije Universiteit Brussel</p> <p>Enforcers of Truth: Social Media Platforms and Misinformation Daniel Kreiss, Bridget Barrett and Madhavi Reddi, University of North Carolina CITAP</p> <p>Holding Companies Accountable: Ranking Digital Rights Research Lisa Gutermuth and Vesnza Wessenauer, Ranking Digital Rights</p> <p>Moderator: Amélie Heldt, Leibniz-Institute for Media Research/HIIG</p>	<p>Experimental Designs</p> <p>Networked Crowdsourcing: An Online Experiment in Content Moderation Douglas Guilbeault, UC Berkeley</p> <p>How Information on the Coronavirus is Managed on Chinese Social Media Lotus Ruan, Jefferey Knockel and Masashi Crete-Nishihata, University of Toronto Citizen Lab</p> <p>Civil Servant: Community-led experiments in platform governance Nathan Matias and Julia Kamin, Cornell University</p> <p>Moderator: Robert Gorwa, University of Oxford/HIIG</p>
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14:50-15:00 Coffee break

15:00

15:50

Methods Breakouts II: Understanding Platforms by Looking Beyond Platforms

10 minute 'paper' presentations, followed by a group discussion

User Experiences

The experience of people in the Netherlands with online content that causes personal harm and the route to an effective remedy

Naomi Appelman, Joris van Hoboken, Anna van Duin, Brahim Zaraoui, Ronan Fahy and Natali Helberger, University of Amsterdam

"Oh it's my turn": Understanding user reactions to WeChat account suspensions

Kyle Qihua Huang, Hong Kong Baptist University

Users reverse engineering algorithms: Algorithm's public as a research method for platform governance

Fenwick McKelvey, Concordia University; Kevin Morin and Jonathan Roberge, INRS

Moderator: João Carlos Magalhães, HIIG

Platform Tools and Interfaces

Parallel Platform Governance of Douyin and TikTok

D. Bondy Valdovinos Kaye and Xu Chen, Queensland University of Technology; Jing Zeng, University of Zurich

Two years of transparency? An empirical study of the journalistic usage of Facebook's Ad Library

Paddy Leerssen and Tom Dobber, University of Amsterdam

Listening to platform multiplicities to understand order

Elinor Carmi, University of Liverpool

Moderator: Christian Katzenbach, HIIG

15:50-16:00 Coffee break

16:00

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16:50

Methods Breakouts III: Navigating Access & Working With What's Available

10 minute 'paper' presentations, followed by a group discussion

Stakeholder Analysis

The Perspective of the Stakeholders Responsible for Online Content Moderation

Ivar Hartmann, Yasmin Curzi, and Julia Iunes, FGV Law School Rio de Janeiro

Content Moderation Issues around Messenger Platforms: An analysis of the interagency monitoring and law enforcement in South Korea

Yoehan Oh, Rensselaer Polytechnic Institute

The Role of Teams in Volunteer Content Moderation

Anna Gibson, Stanford University

Moderator: Clara Iglesias Keller, WZB/HIIG

Policymaking Observation

Do Many Cooks Make for a Good Broth? A First Dive into Facebook's Norm-Making Processes

Matthias Kettelman and Anna Sophia Tiedeke, Leibniz-Institute for Media Research/HIIG

The Public-Facing Construction of Content Moderation Policies

Mehtab Khan, UC Berkeley

Networked Platform Governance: Distributing Responsibility in Content Policymaking

Robyn Caplan, Data and Society

Moderator: Robert Gorwa, University of Oxford/HIIG

16:50-17:00 Coffee break

17:00

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18:00

Closing Roundtable: Reflections and Lessons Learned for Future Research

Reporting Back by Rapporteurs: 20min

Open discussion with participants: 25min

Wrap-up and thanks:10min

Workshop Organizing Team