



Speakers

REFORMING FORMATS.

5 AND 6 DECEMBER 2013

KLAUS-DIETER ALTMEPPEEN, CATHOLIC UNIVERSITY EICHSTÄTT-INGOLSTADT, GERMANY

Klaus-Dieter Altmeppeen, Prof. Dr., born 1963, is Professor at the School of Journalism at the Catholic University Eichstaett-Ingolstadt. Since 2010 he is chair of the German Communication Association (Deutsche Gesellschaft für Publizistik- und Kommunikationswissenschaft DGPK). His research topics are: Responsibility communication, Journalism research, Media management, Media organisation and economy, Entertainment production and procurement.

OLIVER CASTENDYK, POTSDAM UNIVERSITY AND GERMAN PRODUCER ALLIANCE, GERMANY

Oliver Castendyk studied law, philosophy, and sociology at the universities of Bonn, Frankfurt and at the LSE and earned a doctoral degree (JD) in law. From 1991 to 1992 he worked for the KirchGroup before joining ProSieben Media AG as head of the legal department. Besides, he acted as executive director of Seven Pictures Production. From 2001 to 2009 he directed the Erich Pommer Institute for Media Law and Media Economy before accepting a five-year endowed professorship for public and private media law at Potsdam University. Today, he is guest professor at Potsdam University and lectures at the Bucerius Law School. He is editor of the journal *Multimedia und Recht* (MMR). As solicitor he advises actors in the fields of film production, broadcasting and press. In addition, he is the scientific director and head of the entertainment section of the German Producer Alliance - Film & Television.

JEAN K. CHALABY, CITY UNIVERSITY LONDON, UK

Jean K. Chalaby, Professor, is currently Head of Sociology at City University London. He is the author of *The Invention of Journalism* (1998), *The de Gaulle Presidency and the Media* (2002) and *Transnational Television in Europe: Reconfiguring Global Communications Networks* (2009), and has published extensively in leading journals on a wide range of media-related topics. He is currently researching TV formats.

CLAUDIO COLETTA, UNIVERSITY OF TRENTO, ITALY

Claudio Coletta (claudio.coletta@unitn.it) works as research fellow at the University of Trento – Dept. of Sociology and Social Research, moving across Organization Studies, Science & Technology Studies, Media Studies and Urban Studies. His research and professional interests concern social phenomena at the intersection between technology, narratives and organizing practices, explored through qualitative methods. He is currently studying media formats and the processes that allow them to exist, re-produce and circulate widely.

ANDREA ESSER, ROEHAMPTON UNIVERSITY, UK

Andrea Esser is Principal Lecturer in Media and Communications at the University of Roehampton and founder of the AHRC-funded Media Across Borders network (www.mediaacrossborders.com). Her research interests include the transnationalisation of the media, media management and the globalisation of culture. In particular she is interested in the TV format phenomenon: the growth of the format market, formats' role in production and scheduling, patterns of flow, and the complexities of local adaptations. Publications include *The Format Business: Franchising Television Content* in *International Journal of Digital Television* (2013) and *Television Formats: Primetime Staple, Global Market* in *Popular Communication* (2010). Andrea has also edited a special issue on Television Formats for *Critical Studies in Television* (8:2, 2013).

CHRISTOPH FEY, UNVERZAGT VON HAVE, GERMANY

Christoph Fey is an attorney with the media law firm UNVERZAGT VON HAVE, advising in the fields of copyright and entertainment law. From 2002 to 2005, Christoph acted as Managing Director of FRAPA, the Format Recognition and Protection Association. He is a member of the International Academy of Television Arts & Sciences and the Board of Governors of the Berlin School of Creative Leadership. Christoph is a founding partner of the ENTERTAINMENT MASTER CLASS, where he acts as Managing Director and Director of Studies. Christoph has written widely on copyright law and the entertainment business, most recently the book *Trading TV Formats for the European Broadcasting Union*.

JEANETTE HOFMANN, HUMBOLDT INSTITUTE FOR INTERNET AND SOCIETY, GERMANY

Jeanette Hofmann, Director of the Alexander von Humboldt Institute for Internet and Society, Berlin. As a political scientist, she conducts research at the Social Science Research Center Berlin (WZB) on topics such as global governance, regulation of the Internet, information society and copyright. She is a research associate at the Centre for Analysis of Risk and Regulation (CARR) of the London School of Economics and Political Science (LSE). She has become an expert in the parliamentary Enquete-Commission Internet and digital Society in 2010. Furthermore, she has actively contributed to the UN World Summit and is a member of the multi-stakeholder advisory group in the organisation of the Internet Governance Forum.

MARTIN KRETSCHMER, CREATE, UK

Martin Kretschmer is Professor of Intellectual Property Law and Director of CREATE (the RCUK Centre for Copyright and New Business Models in the Digital Environment) at the University of Glasgow (www.create.ac.uk). From 2000-2012, he was Director of the Centre for Intellectual Property Policy & Management (CIPPM) at Bournemouth University (www.cippm.org.uk). Martin says: "My stock in trade is the empirical analysis of intellectual property law and practice. I am also interested in the genealogy of the norms governing an information society (www.copyrighthistory.org)." Martin was educated at Freie Universität Berlin, London School of Economics (LLM) and University College London (PhD). During the 1990s, he was German Consultant Editor at BBC Worldwide, and wrote for German language national newspapers, public radio and TV, including ZEIT, Frankfurter Rundschau, Neue Zürcher Zeitung, BR, SWF, WDR, SFB, Radio Bremen, DeutschlandRadio.

LOTHAR MIKOS, HOCHSCHULE FÜR FILM UND FERNSEHEN KONRAD WOLF, GERMANY

Lothar Mikos is Professor of Television Studies in the Department of Media Studies at the University of Film and Television Konrad Wolf in Potsdam-Babelsberg, Germany and Managing Director of the Erich Pommer Institute for Media Law, Media Economy and Media Research. He serves as chair of the Television Studies Section of ECREA (European Communication Research and Education Association).

ALBERT MORAN, GRIFFITH UNIVERSITY, AUSTRALIA

Albert Moran has taught screen studies for almost 40 years. Born in Dublin, he has degrees from Sydney, La Trobe and Griffith Universities. His scholarly output include 30 books authored or edited, singly or jointly, and more than 100 refereed papers. Most recent publications include the monograph *New Flows in Global TV* (Intellect 2009) and the co-edited collection *Cultural Adaptation* (Routledge 2010). Albert helped pioneer the critical analysis of Australian film and television history and established the field of global television format studies. His business biography of Australia's format mogul Reg Grundy will appear in early 2013 as well as a co-edited collection *Watching Films*. An Honorary Fellow of the Australian Academy of the Humanities, Albert is professor in Screen Studies and Production.

From: <http://www.griffith.edu.au/humanities-languages/school-humanities/staff/prof-albert-moran>

JESSICA SILBEY, SUFFOLK UNIVERSITY LAW SCHOOL, USA

Jessica Silbey is a Professor of Law at Suffolk University Law School in Boston. She received her B.A. from Stanford University and her J.D. and Ph.D. (Comparative Literature) from the University of Michigan. She teaches both intellectual property and U.S. constitutional law. Her scholarly work focuses on a cultural analysis of law. Professor Silbey recently co-edited a book about law and television entitled *Law and Justice on the Small Screen* (Hart 2012). And she is currently finalizing a book manuscript under contract with Stanford University Press (forthcoming 2014) about the interplay between creative and inventive work and intellectual property protection. The book is an empirical analysis of creative and innovative communities. In it, she investigates narratives of creation, labour and innovation that both explain and dispute intellectual property protection in the United States.

SUKHPREET SINGH, CREATE, UK

Sukhpreet Singh, Research Development Manager at CREATE, University of Glasgow co-authored *The FRAPA 2011 Protecting Format Rights*. His research (jointly with Martin Kretschmer) includes ESRC Grant RES-186-27-0012 (2008-09) *The Exploitation of TV Formats*, and, EPSRC Grant EP/K039695/1 (2013-14): *Building Better Business Models: Capturing the Transformative Potential of the Digital Economy*. Sukhpreet has been one of the few European scholars to be invited as an Educational Fellow of the National Association of Television Program Executives (NAPTE USA, 2009). Sukhpreet has particular expertise in media brand management, and prior to joining academia, has held managerial positions in leading hospitality companies and consulted for blue chip companies such as JP Morgan Chase.

SUSANNE STÜRMER, PRESIDENT, HOCHSCHULE FÜR FILM UND FERNSEHEN KONRAD WOLF, GERMANY

Since October 1st in 2013, Susanne Stürmer is President of the University of Film and Television Konrad Wolf in Potsdam-Babelsberg. In 2011, she was appointed professor for New Media Production in the BA program Film- and TV-Production at the same University. From 1998 to 2013, Susanne Stürmer worked as a senior executive for the German production company UFA GmbH, where she was appointed CEO in 2006. Stürmer holds a PhD in Economics. She is a board member of the German producer's organization Allianz Deutscher Produzenten and deputy chairwoman of media.net Berlin-Brandenburg.

PHILIP WERNER, UFA LABS, GERMANY

Philip Werner graduated from WHU - Otto Beisheim School of Management and gained his Masters of Science degree at Ecole Supérieure de Commerce de Paris, after having gained practical experience at the Volkswagen Group China, where he assisted the Vice President for Production and Logistics. He spent time working in the fashion industry and help building Wooga, one of the world's most successful online gaming companies. He joined UFA in May 2013 and now co-heads the online activities of the company.