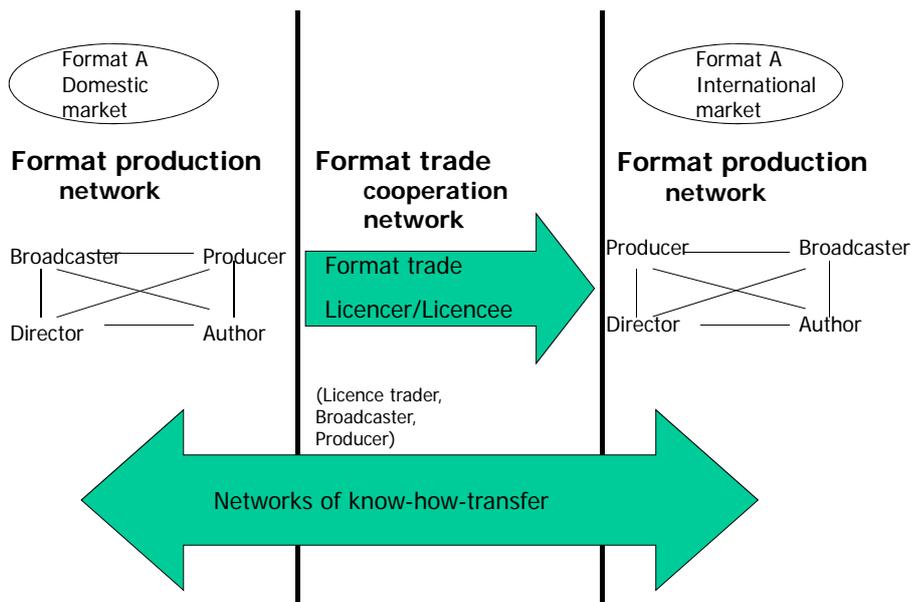


## Routines and flexibility. Social practices in the entertainment production

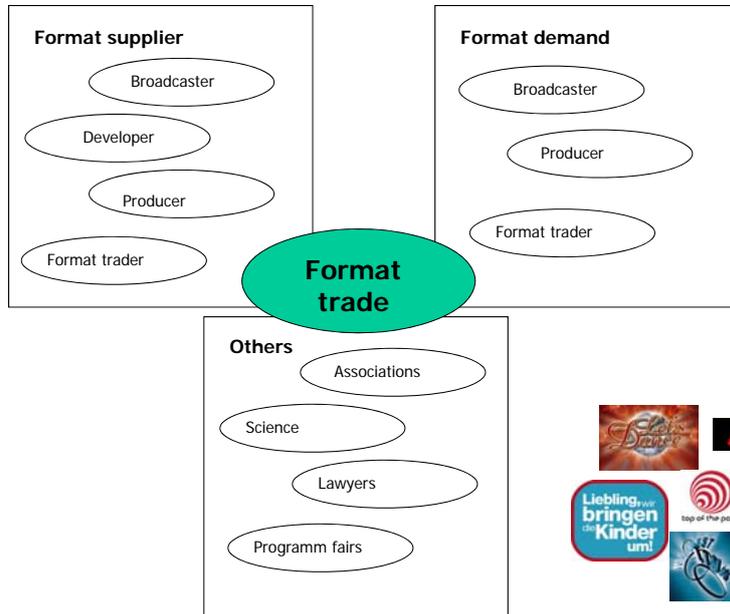
An international workshop - research meets practice:

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5 AND 6 DECEMBER 2013

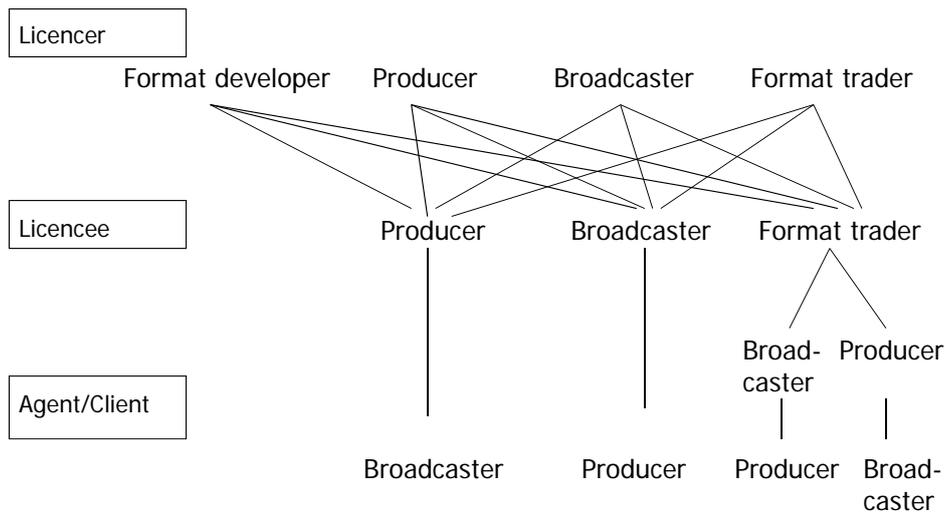
### Flowing networks of format acquisition and production



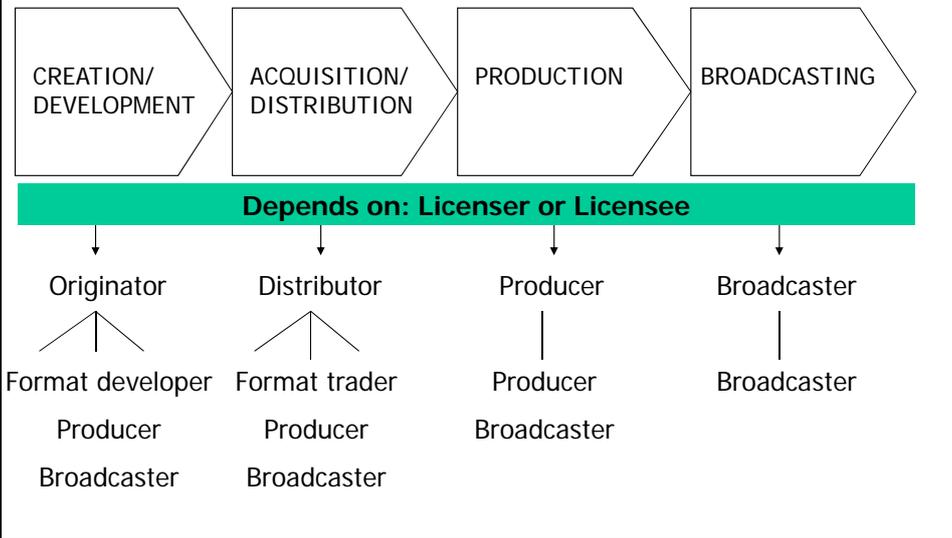
### Functions and actors of format trade



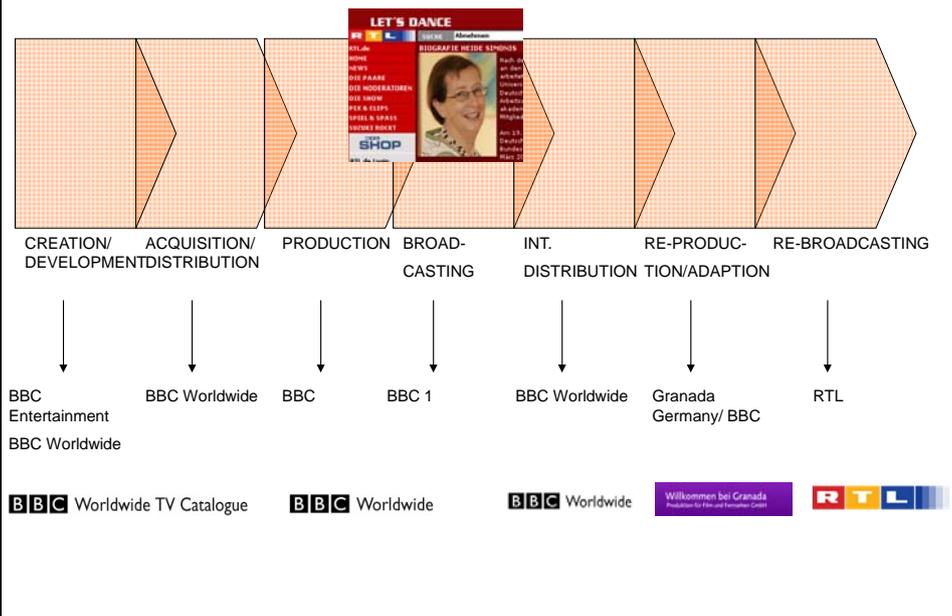
### Roles of the involved actors and interrelations

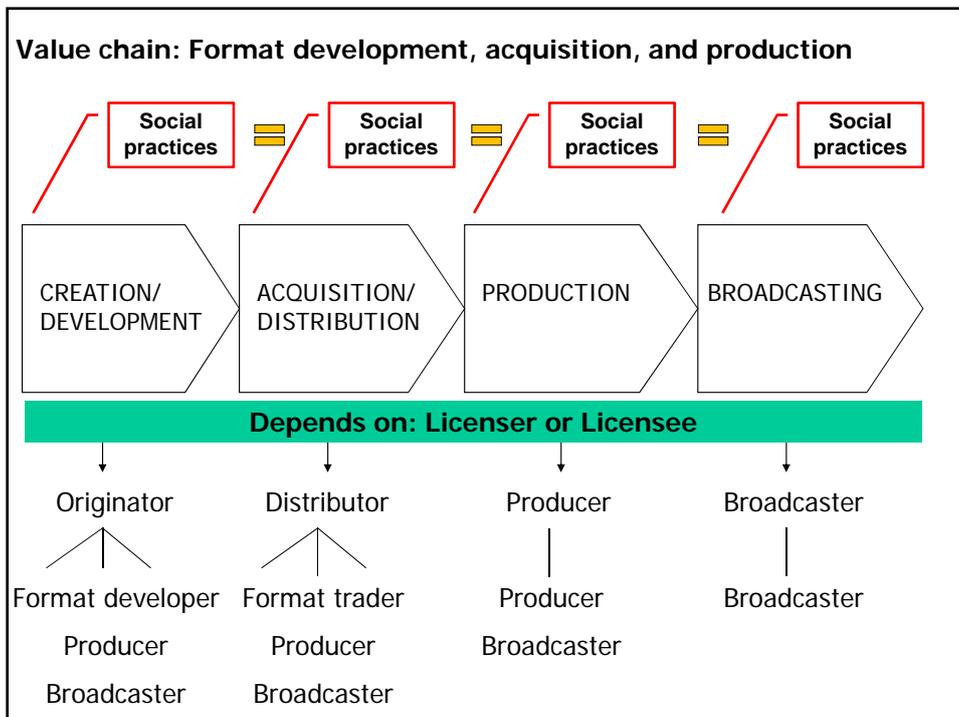
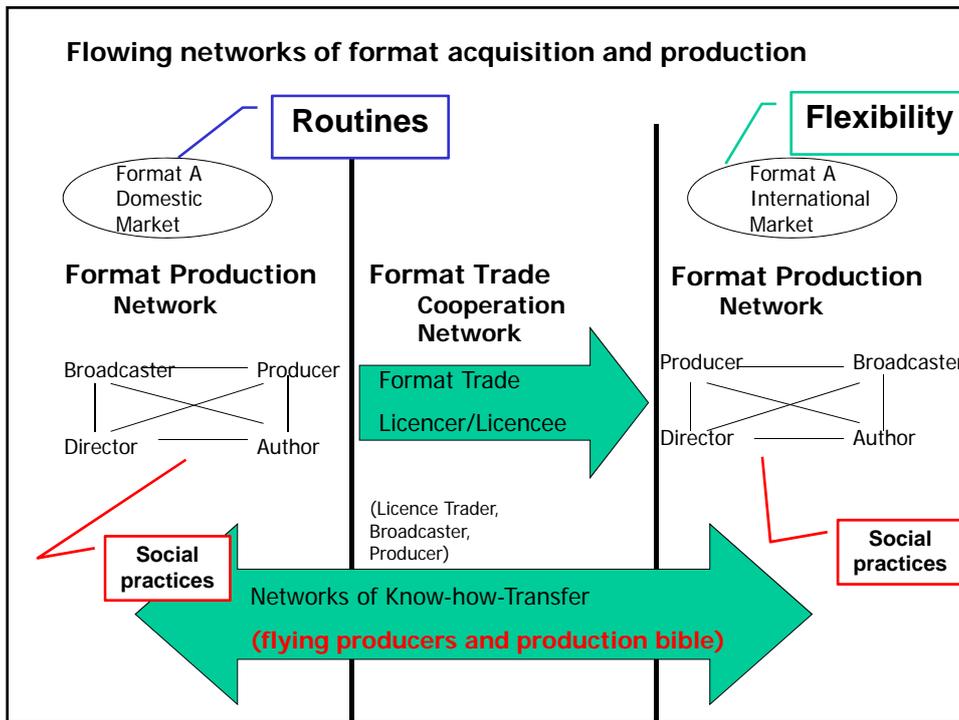


**Value chain: Format development, acquisition, and production**



**Value chain: Format development, acquisition, and production**





### Social practices

- Order of collective shared knowledge
- Symbolic systems
- Cultural codes
- Horizon of sense
- Experienced activities

Routines: the stream of typical practices

Flexibility: the break in the routinized stream and its consequences



### Social practices

What are those social practices in the format production?

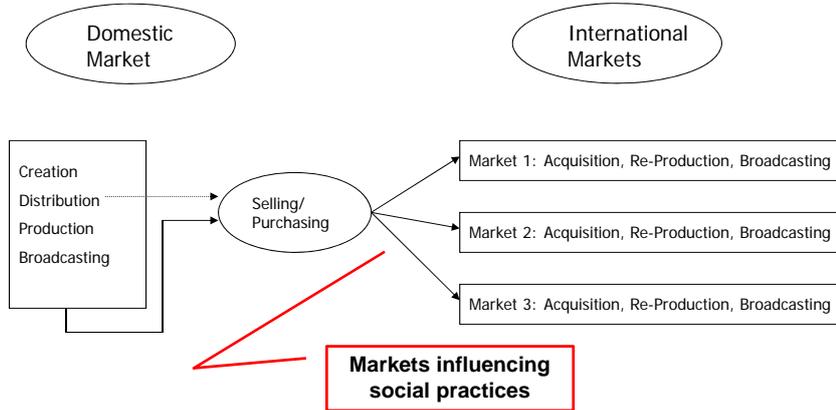
What is their function?

What is their performance?

How do the social practices support (enable, restrict) routines and flexibility?



## Influence on social practices



## Flowing social practices in the format trade

